



Dear Potential Sponsor,

As a valuable member of our community, we would like to invite your business to participate in the 2018 Mansfield ISD Back-to-School Bash and Stuff the Bus Event. Our event will be held on Saturday, August 4, 2018 from 8 a.m. to 1 p.m. at the MISD Center for the Performing Arts. Your generous donation will help:

- Raise money for school supplies and backpacks to give to the students of Mansfield ISD.
- Create an opportunity for fellowship among the MISD community.
- Promote your business.

This is a great opportunity for your business to give back to the education system while advertising your business throughout our event and in promotional pieces created for the event. We rely solely on businesses and organizations like yours to help us make this event truly special. Thank you for your generosity and willingness to give back to your community.

For more information, please contact:

Donald Williams, Associate Superintendent of Communications & Marketing

[DonaldWilliams@misdmail.org](mailto:DonaldWilliams@misdmail.org) | 817-299-6345

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### SPONSORSHIP COMMITMENT FORM

Date: \_\_\_\_\_ Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

SPONSORSHIP LEVELS [Circle One]: Details of sponsorships are listed on page 2

PLATINUM - \$10,000

GOLD - \$5,000

SILVER - \$1,000

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Please provide us with an electronic file of the company logo you would like to use by July 12, 2018.



## Business Financial Sponsorship Levels 2018

### Platinum Sponsor: \$10,000

- Main sponsor logo on event t-shirts
- Mentioned in radio ads and print media advertising event
- Special recognition during event
- Logo displayed on Mansfield ISD website in conjunction with event
- 30-second ad (provided by business) promoted via TV monitors during event
- Business promoted in all social media relating to event
- Premium booth spot including table and two chairs
- Additional benefits to be negotiated

### Gold Sponsor: \$5,000

- Sponsor logo on event t-shirts
- Logo displayed on Mansfield ISD website in conjunction with event
- 30-second ad (provided by business) promoted via TV monitors during event
- Business promoted in social media relating to event
- Premium booth spot including table and two chairs

### Silver Sponsor: \$1,000

- Logo displayed on Mansfield ISD website in conjunction with event
- 30-second ad (provided by business) promoted via TV monitors during event
- Business promoted in social media relating to event
- Premium booth spot including table and two chairs