



Dear Potential Sponsor,

As a valuable member of our community, we would like to invite your business to participate in the 2023 Mansfield ISD Back-to-School Bash! Our event will be held on Saturday, August 5, 2023 from 7:30 a.m. to 12 p.m. at the Dr. Jim Vaszauskas Center for the Performing Arts and Ben Barber Innovation Academy/Frontier STEM High School. Your generous donation will help:

- Raise money for school supplies, backpacks and shoes to give to the students of Mansfield ISD.
- Create an opportunity for fellowship among the MISD community.
- Promote your business.

This is a great opportunity for your business to give back to our students while advertising your business in the promotional pieces we use prior to and during the event. We rely solely on businesses and organizations like yours to help us make this event truly special. Thank you for your generosity and willingness to give back to your community.

For more information, please contact:

Donald Williams, Associate Superintendent of Communications & Marketing

DonaldWilliams@misdmail.org | 817-299-6345

SPONSORSHIP COMMITMENT FORM

Date: _____ Business Name: _____

Business Address: _____

Business Phone: _____ Contact Person: _____

Contact Email: _____

SPONSORSHIP LEVELS [Circle One]: Details of sponsorships are listed on page 2

PLATINUM - \$10,000

GOLD - \$5,000

SILVER - \$1,000

Signature: _____

Printed Name: _____

****Please provide us with an electronic file of the company logo you would like to use by July 1, 2023.***

Business Financial Sponsorship Levels 2023

Platinum Sponsor: \$10,000

- Mentioned in radio ads and print media advertising event
- Special recognition during event
- Logo displayed on Mansfield ISD website in conjunction with event
- 30-second ad (provided by business promoted via TV monitors during event
- Business promoted in all social media relating to event
- Premium booth spot including table and two chairs
- Additional benefits to be negotiated

Gold Sponsor: \$5,000

- Logo displayed on Mansfield ISD website in conjunction with event
- 30-second ad (provided by business) promoted via TV monitors during event
- Business promoted in social media relating to event
- Premium booth spot including table and two chairs

Silver Sponsor: \$1,000

- Logo displayed on Mansfield ISD website in conjunction with event
- Logo (provided by business) promoted via TV monitors during event
- Business promoted in social media relating to event
- Premium booth spot including table and two chairs

PAYMENT

Sponsorships can be paid by check payable to Mansfield ISD:

Mansfield ISD
Attn: Back to School Bash
605 E. Broad Street
Mansfield, TX. 76063

You may also pay by credit card via [PayK12](#). Please note, credit card payments are subject to a 4% processing fee.

