

MANSFIELD ISD ADVERTISING

Mansfield ISD's athletic venues host hundreds of events each year drawing thousands of fans. Vernon Newsom Stadium seats more than 11,000 fans. RL Anderson Stadium seats 8,000 fans.

Vernon Newsom Stadium

Scoreboard & Jumbotron

Halftime Sponsor	\$5,000
Quarter Sponsor	\$2,500/qtr.
In-game Video Ad	\$2,500
Replay Sponsor	\$2,500/qtr.
Time Out Sponsor	\$3,500/half
Pre-game Video Ad	\$1,000
Coin Flip Sponsor	\$1,000
Scoreboard Fixed Ad	\$7,500
Jumbotron Fixed Ad	\$10,000
In-person Sponsor Night	\$1,000/game

** Stadium ads priced per year except sponsor nights*

*** Sponsor nights include table & chair setup near home side concessions to engage fans, (3) in-game announcements plus access to pressbox for (4) people*



RL Anderson Stadium

Digital Scoreboard

Halftime Sponsor	\$2,500
Quarter Sponsor	\$1,500
In-game Video Ad	\$1,500
Pre-game Video Ad	\$500
Time Out Sponsor	\$1,000
Coin Flip Sponsor	\$500
In-person Sponsor Night	\$500

Varsity Gymnasiums

MISD's 5 varsity gyms offer dual advertising via digital video boards and scoring tables used year round hosting more than 200 events including DFW-wide tournaments.

(5) High School Varsity Gyms \$3,500 per year

Baseball & Softball Fields

Banner signs displayed at more than 100 events per year at 5 varsity baseball or softball fields.

\$3,500 per sport/year

** 3-yr. agreement required*

Natatorium

The MISD Natatorium hosts 30+ competitive events per year including district meets, community swim lessons and club swim practice. Digital ads are displayed year-round for some 100,000 attendees.

Digital Signage \$1,000 per year



MANSFIELD ISD ADVERTISING

Mansfield ISD's publications and digital platforms are a great place to advertise your brand. The district website receives 6 million hits per year. Our digital magazine is distributed via email to more than 70,000 contacts.



District Magazine

Single Issue

Half-page Ad	\$450
Full-page Ad	\$700

Annual

Half-page Ad	\$1,500
Full-page Ad	\$2,500
Prime Spot Full-Page Ad	\$4,500

Game Time Radio

Ads play at more than 1,000 sporting events each year with repeated rotations at each.

Title Sponsorship \$10,000

Per rotation:

- (5) 30-second ads,
- (2) 30-second sponsor mentions
- (3) 15-second stinger mentions

Additional Sponsorships

- (1) Ad per rotation \$2,500
- (2) Ads per rotation \$3,500
- (3) Ads per rotation \$5,000

Digital Billboard



\$5,000

Prime ad spots in continuous rotation on digital sign at the Dr. Jim Vaszauskas Center for the Performing Arts and Ben Barber/Frontier STEM Academies. 23,000+ cars/day on West Debbie Ln. Limited to (4) advertisers/yr.



District Website

Skyward Page	(1.2 million views/yr.)	\$5,000
Newsroom Page	(125,000 views/yr.)	\$3,500
Calendar Page	(52,000 views/yr.)	\$2,000
Perks Page		\$250

**Perks includes logo on designated web page, link to offer or partner website and reminder notice sent to district staff twice per year.*

For more information contact:

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