

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Class Period: \_\_\_\_\_

### ***Fast Food Nation Summer Reading Assignment***

As you read the book, look for two important quotes in each chapter that support the given purpose of the chapter. Copy the quote along with the page number. The quotes need to be a minimum on one complete sentence long. After choosing a quote, fill in the commentary with an explanation of how the chosen quote ties in to the purpose of the chapter along with the significance of the quote to the chapter and/or book overall. The commentary should be a minimum of two complete sentences long.

Each chapter will be worth ten points of the overall grade with each quote/commentary set counting as five points. Commentary should use correct grammar, spelling, and punctuation. Please remember that two sentences in a MINIMUM and more will be required for students seeking a higher grade.

**Assignment will be submitted in a half-inch three ring binder.**

#### **Chapter One**

Purpose: An historical account of the beginnings of the fast food industry in relation to the rise of the automotive industry.

Quote and page number:

“Southern California had recently given birth to an entirely new lifestyle – and a new way of eating. Both revolved around cars.” Pg. 15

Commentary:

Because the automobile industry was growing so fast, it forced the roads and interstates to grow along with it. This changed the habits of many Americans because they could now travel farther more easily. It opened the door for Karl's, Jr. and McDonald's because people sought out an easy way to eat on the road.

Quote and page number:

Commentary:

**Chapter Two**

Purpose: The relationship between Ray Kroc and Walt Disney and their methods of advertising to children and the presence of fast food in public schools.

Quote and page number:

Commentary:

Quote and page number:

Commentary:

**Chapter Three**

Purpose: An examination of the fast food industry in one town with a discussion of its unskilled labor force, primarily teenagers.

Quote and page number:

Commentary:

Quote and page number:	Commentary:
------------------------	-------------

**Chapter Four**

Purpose: Franchising in the fast food industry.

Quote and page number:	Commentary:
------------------------	-------------

Quote and page number:	Commentary:
------------------------	-------------

**Chapter Five**

Purpose: A history of potato farming and the importance of the French fry in the fast food industry.

Quote and page number:

Commentary:

Quote and page number:

Commentary:

**Chapter Six**

Purpose: A contrast in a rancher's use of the landscape juxtaposed to the mass development of the land.

Quote and page number:

Commentary:

Quote and page number:	Commentary:
------------------------	-------------

**Chapter Seven**

Purpose: An examination of the meat packing industry focusing on the Iowa Beef Packers (IBP), applying the same labor principles to meat packing that the McDonald brothers applied to making hamburgers.

Quote and page number:	Commentary:
------------------------	-------------

Quote and page number:	Commentary:
------------------------	-------------

**Chapter Eight**

Purpose: Considerations of how humans in the meatpacking industry are damaged because of the way plants are managed.

Quote and page number:

Commentary:

Quote and page number:

Commentary:

**Chapter Nine**

Purpose: An examination of food borne illnesses related to processing meat.

Quote and page number:

Commentary:

Quote and page number:	Commentary:
------------------------	-------------

**Chapter Ten**

Purpose: Globalization of American fast food and consumerism

Quote and page number:	Commentary:
------------------------	-------------

Quote and page number:	Commentary:
------------------------	-------------

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Class Period: \_\_\_\_\_

### Fast Food Nation Summer Reading Assignment Rubric

<b>Chapter One</b>	
Score Quote One: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:
Score Quote Two: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:
<b>Chapter Three</b>	
Score Quote One: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:
Score Quote Two: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:

<b>Chapter Two</b>	
Score Quote One: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:
Score Quote Two: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:
<b>Chapter Four</b>	
Score Quote One: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:
Score Quote Two: <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>	Teacher Comments:

**Chapter Five**

Score Quote One:	Teacher Comments:
5	
4	
3	
2	
1	

Score Quote Two:	Teacher Comments:
5	
4	
3	
2	
1	

**Chapter Seven**

Score Quote One:	Teacher Comments:
5	
4	
3	
2	
1	

Score Quote Two:	Teacher Comments:
5	
4	
3	
2	
1	

**Chapter Six**

Score Quote One:	Teacher Comments:
5	
4	
3	
2	
1	

Score Quote Two:	Teacher Comments:
5	
4	
3	
2	
1	

**Chapter Eight**

Score Quote One:	Teacher Comments:
5	
4	
3	
2	
1	

Score Quote Two:	Teacher Comments:
5	
4	
3	
2	
1	

<b>Chapter Nine</b>	
Score Quote One:  5 4 3 2 1	Teacher Comments:
Score Quote Two:  5 4 3 2 1	Teacher Comments:

<b>Chapter Ten</b>	
Score Quote One:  5  4  3  2  1	Teacher Comments:
Score Quote Two:  5  4  3  2  1	Teacher Comments:

**Point Explanation:**

- 5 Quote demonstrates depth in understanding of the chapter or book as a whole. Commentary meets the requirements of a four while showing maturity in thought and writing style.
- 4 Quote well chosen. Commentary meets the requirements for a three and shows insight and depth of thought.
- 3 Quote is valid. Commentary meets minimum requirement of two complete sentences and clearly links the quote to the purpose along with relating it clearly back to the book as a whole.
- 2 Quote loosely ties in to the purpose. Commentary does not meet minimum requirement. It may be too short or may not adequately relate to the purpose and/or the book as a whole.
- 1 Quote fails to meet requirement. Commentary not in a complete sentence or simply restates the quote.

