

**RFP # 08-061  
Yearbook Production  
TABULATION**

VENDORS	Jostens Printing and Publishing	Lifetouch Publishing	Taylor Publishing Company	Walsworth Publishing
	Pricing	Pricing	Pricing	Pricing
Cost per book for 500 copies	\$50.00	\$53.66	\$52.50	\$59.00
Cost per book for 1,000 copies	\$50.00	\$40.64	\$32.98	\$39.75
Cost per book for 1,500 copies	\$44.00	\$36.57	\$24.98	\$30.00
Cost per page for 0-4 pages	\$48.00	\$88.00	\$50.00	N/A
Cost per page for 5-24 pages	\$48.00	\$88.00	\$50.00	\$225.00 (must be in 8-page increments)
Cost per page for 25-80 pages	\$48.00	\$88.00	\$50.00	\$225.00 (must be in 8-page increments)
Cost per page for 80+ pages	\$48.00	\$88.00	\$50.00	\$225.00 (must be in 8-page increments)
Straight cost per page (if available)		\$88.00	\$50.00	\$225.00 (must be in 8-page increments)
Workshops	National Summer Journalism Workshop, Denton, 7/14-16/08; Adviser University, Nashville, 6/21-24/08; Numerous monthly workshops in DFW metro areas; In-school staff workshops with John Cuttsinger	Parish Episcopal, Dallas, 6/24-26/08; deZavala Middle School, Irving, 8/5-6/08.	Wichita Falls Journalism Camp, Wichita Falls, 6/9-11/08; Metroplex MediaMania, Dallas, 8/5-7/08; Adviser Development Workshops, Dallas, 6/19-23 & 7/24-28/08; Two Fall Workshops in Tarrant County in September 2008	Metroplex Yearbook Camp, Fort Worth, 8/4-6/08, featuring award-winning advisers, Canon USA Camera Corp Professional Protographer session Adobe USA Representatives
Tools/Software	Adobe InDesign (CS, CS2, CS3 for Windows or Macintosh); Adobe Pagemaker, Photoshop, Illustrator	InDesign, Quark, Photoshop, Volumes website	Adobe InDesign CS2/CS3 and Pagemaker, Quark, PDF, Online Creation	Full line of InDesign CS3 Plugins/Tools for production efficiency. Photoshop tools/enhancements for image correction and creative options.
Current School District Contracts	Allen ISD; Frisco ISD; Garland ISD; Irving ISD	Irving ISD Middle Schools	Mansfield ISD (MHS, SHS, MTHS, Worley)	Dallas ISD, Garland ISD, El Paso ISD, San Antonio ISD and Houston ISD

**Present at opening:**  
Shelley Freeman, Purchasing Agent  
Dottie Morrow, Buyer