

**Rating Schedule for Mansfield ISD
Photography Services
RFP #07-104**

Item/Category	Value	Don Painter		Flash		Life Touch		Sloan		Top of Texas	
		Rating	Pricing/ Reasoning	Rating	Pricing/ Reasoning	Rating	Pricing/ Reasoning	Rating	Pricing/ Reasoning	Rating	Pricing/ Reasoning
Responsiveness & Completeness of Proposal / Understanding of RFP Requirements	5	5			Only does special event/athletic pictures.	5	Did not provide parent handout pricing for individual photos.		Only does special event/athletic pictures.	5	
Experience/References	5	5				5				5	
Quality of Samples	10	8				9				10	
Quality of Services/Services	20	20				20				20	
Cost	35	27	Highest priced packages.			30				35	Lowest priced packages.
Commission	25	20	Sliding scale commission rate. Did not provide commission for yearbook or group photos.			20	Did not provide commission rates for yearbook or group photos.			25	Highest commission rates overall.
Totals	100	85		0	N/A	89		0	N/A	100	

N/A = Does not meet specifications.

Evaluation Committee:

- Bob Morrison, Deputy Superintendent
- Shelley Freeman, Purchasing Agent
- Terry Morawski, Director of Communications
- David Wright, Principal Legacy High School
- Lamar Goree, Principal Danny Jones Middle School
- Steven Gast, Principal Mansfield High School
- Holly Smith, Principal Kenneth Davis Elementary
- Duane Thurston, Principal Icenhower Intermediate
- Rita Ashley, Principal Smith Elementary
- Derrell Douglas, Principal Coble Middle School