

TITLE: Approve a Professional Services Agreement with Population and Survey Analysts (PASA) for the Purpose of Providing a Demographic Analysis Update

DATE: September 27, 2011

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## **PROFESSIONAL SERVICES AGREEMENT RECOMMENDATION**

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### **BACKGROUND:**

Population and Survey Analysts (PASA) has been utilized by the school district previously to provide demographic studies that have enabled the District to plan appropriately for construction of new schools. PASA is recommended to continue this service based on the quality of their previous studies and firm's reputation with other districts and state agencies. The data provided by PASA's earlier studies has proven to be thorough and accurate. MISD #12-024.

### **CONSIDERATIONS:**

Population and Survey Analysts( PASA) proposes to provide a Demographic Analysis Update. This update would include the revising of the District's computer-generated map to include additional features such as new parcels, updated flood plains, planned MUDs, current land uses, zoning and future land uses, active oil/gas pipelines, annexation plans, city and regional thoroughfares, subdivision layers, Landiscor's aerial maps, recent street files and Census Bureau's files for block-groups. In addition, PASA proposes to Geo-code all current student data for the purpose of future planning. This data will be used as the base-level data for the projections of total students for the next ten years. PASA will also conduct a trend analysis of the changes in the past few years and update the Long Range Facilities Plan. Finally, PASA will prepare a report summarizing the Demographic Update as related to existing and planned capacity at MISD Schools. The total cost associated with the proposed plan is \$49,930.

### **RECOMMENDATION:**

Administration recommends approval of the proposal as submitted and authorize the Superintendent to enter into an agreement with Population and Survey Analysts for the purpose of a Demographic Analysis Update.