



English/ Language Arts
Advanced Placement English Language
Grade 11

Unit Name: Rhetorical Analysis/Argument		3rd 6 Weeks
TEKS	Content/Vocabulary	Guiding Questions
<p>E3.6B Rely on context to determine meanings of words and phrases such as figurative language, connotation and denotation of words, analogies, [idioms,] and technical vocabulary</p> <p>E3.6B Rely on context to determine meanings of words and phrases such as figurative language, connotation and denotation of words, analogies, [idioms,] and technical vocabulary.</p> <p>E3.6F Discriminate between connotative and denotative meanings and interpret the connotative power of words.</p> <p>E3.6G Read and understand analogies.</p> <p>E3.7A Establish and adjust purpose for reading such as to find out, to understand, to interpret, to enjoy, and to solve problems.</p> <p>E3.7E Analyze text structures such as compare/contrast, cause/effect, and chronological ordering for how they influence understanding.</p> <p>E3.7F Produce summaries of texts by identifying main ideas and their supporting details.</p> <p>E3.7I Read silently with comprehension for a sustained period of time.</p> <p>E3.10B Use elements of text to defend, clarify, and negotiate responses and interpretations</p> <p>E3.12A Analyze the characteristics of clearly written texts, including the patterns of organization, syntax, and word choice.</p> <p>E3.12C Recognize logical, deceptive, and/or faulty modes of persuasion in texts.</p>	<p>Reading Strategies</p> <ul style="list-style-type: none"> • Annotation • Determining Audience • Determining author’s purpose <p>Literary Elements - Diction</p> <ul style="list-style-type: none"> • Connotation • Denotation • Vocabulary <p>Literary Elements - Style</p> <p>Literary Elements – Tone developed through</p> <ul style="list-style-type: none"> • Diction • Imagery • Detail • Point of View • Syntax • Vocabulary <p>Syntax Techniques</p> <ul style="list-style-type: none"> • Juxtaposition • Antithesis • Omission • Parallelism • Polysyndeton • Repetition <p>Persuasive Mode</p> <ul style="list-style-type: none"> • Deductive/inductive reasoning • Persuasive appeals – emotional, ethical, logical • Qualify • Defend • Challenge <p>Argument Organization</p> <ul style="list-style-type: none"> • Cause/effect • Classification • Comparison/contrast • Deductive/inductive reasoning • Persuasive appeals 	<p>How and why does the author use rhetorical techniques to achieve his or her purpose?</p>



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<p>E3.20A Investigate the source of a media presentation or production such as who made it and why it was made.</p> <p>E3.20C Evaluate and critique the persuasive techniques of media messages such as glittering generalities, logical fallacies, and symbols.</p>	<p>Literary Techniques</p> <ul style="list-style-type: none">• Allusion• Irony• Hyperbole• Satire• Symbolism• Motif• Understatement	
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<p>E3.1A, B, C Write in a voice and style appropriate to audience and purpose organizing ideas to ensure coherence and development</p> <p>E3.2A Use prewriting strategies to generate ideas, develop voice, and plan.</p> <p>E3.2B Develop drafts [both alone and collaboratively] by organizing and reorganizing content and by refining style to suit occasion, audience, and purpose</p> <p>E3.2C Proofread writing for appropriateness of organization, content, style, and conventions.</p> <p>E3.3A Produce legible work that shows accurate spelling and correct use of the conventions of punctuation and capitalization [such as italics and ellipses].</p> <p>E3.3B Demonstrate control over grammatical elements such as subject-verb agreement, pronoun-antecedent agreement, verb forms, and parallelism.</p> <p>E3.3C Compose increasingly more involved sentences that contain gerunds, participles, and infinitives in their various functions</p> <p>E3.3D Produce error-free writing in the final draft</p> <p>E3.5B Respond productively to peer review of his/her own work.</p> <p>E3.17A Present and advance a clear thesis and logical points, claims, or arguments to support messages.</p> <p>E3.17C Use appropriate appeals to support claims and arguments.</p> <p>E3.17D Use language and rhetorical strategies skillfully in informative and persuasive messages</p>	<p>Persuasive Mode</p> <ul style="list-style-type: none"> • Challenge • Defend • Qualify • Persuasive appeals – emotional, logical, ethical • Deductive/inductive reasoning <p>Prewriting</p> <ul style="list-style-type: none"> • Consideration of audience • Determination of purpose • Generation of ideas • Organization of ideas • Selection of topic <p>Drafting</p> <ul style="list-style-type: none"> • Extended time • Timed <p>Revision of Multiple Drafts</p> <ul style="list-style-type: none"> • Concision • Content • Organization • Precise diction • Sentence variety • Unity <p>Editing</p> <ul style="list-style-type: none"> • Mechanics • Sentence structure • Usage <p>Structural Elements</p> <ul style="list-style-type: none"> • Introduction • Thesis • Body • Incorporation of quotes • Use of commentary • Use of evidence • Conclusion 	<p>What rhetorical techniques can the student use to produce his or her own effective argument?</p>



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	<p>Style/Voice</p> <ul style="list-style-type: none">• Active/passive voice• Manipulation of sentence patterns• Coordination/subordination• Vary sentence structure• Selection of vocabulary• Use of figures of speech• Use of literary techniques• Use of sound devices• Use of various sentence openings	
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<p>E3.10B Use elements of text to defend, clarify, and negotiate responses and interpretations</p> <p>E3.12C Recognize logical, deceptive, and/or faulty modes of persuasion in texts.</p> <p>E3.14A Demonstrate proficiency in each aspect of the listening process such as focusing attention, interpreting, and responding.</p> <p>E3.14B Use effective strategies for listening such as prepares for listening, identifies the types of listening, and adopts appropriate strategies.</p> <p>E3.14C Demonstrate proficiency in critical, empathic, appreciative, and reflective listening.</p> <p>E3.14D Use effective strategies to evaluate his/her own listening such as asking questions for clarification, comparing and contrasting interpretation with others, and researching points of interest or contention.</p> <p>E3.14E Use effective listening to provide appropriate feedback in a variety of situations such as conversations and discussions and informative, persuasive, or artistic presentations.</p> <p>E3.15A Use the conventions of oral language effectively.</p> <p>E3.15B Use informal, standard, and technical language effectively to meet the needs of purpose, audience, occasion and task.</p> <p>E3.15C Communicate effectively in conversations and group discussions while problem solving and planning.</p> <p>E3.15D Use effective verbal and nonverbal strategies in presenting oral messages</p> <p>E3.15E Ask clear questions for a variety of purposes and respond appropriately to the questions of others.</p>	<p>Research Techniques</p> <ul style="list-style-type: none"> • Evaluation of sources • Use of print sources • Use of the internet <p>Reading/Listening Strategies</p> <ul style="list-style-type: none"> • Determining audience • Determining purpose • Determining fact and opinion <p>Persuasive Techniques</p> <ul style="list-style-type: none"> • Challenge • Defend • Qualify • Deductive/inductive reasoning • Persuasive appeals – emotional, ethical, logical • Selection of detail 	<p>How will the students construct a counter position modeled after professional persuasive pieces?</p>



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<p>E3.15F Make relevant contributions in conversations and discussions.</p> <p>E3.16C Use praise and suggestions of others to improve his/her own communication.</p> <p>E3.17A Present and advance a clear thesis and logical points, claims, or arguments to support messages.</p> <p>E3.17E Make effective nonverbal strategies such as pitch and tone of voice, posture, and eye contact</p> <p>E3.17F Make informed, accurate, truthful, and ethical presentations.</p>		
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